



AK Insights Ltd.

Data ... Knowledge ... Insights!

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Job Description

Job Title: Mystery Shopper
Type of Position: On Contract
Deadline for applications: Ongoing

Overview

GET PAID TO SHOP!

Mystery Shopping is the practice of using shoppers who have been pre-recruited and specially briefed to anonymously evaluate a business' customer service, operations, merchandising, product quality, or employee integrity, using a prescribed evaluation form.

The evaluation may take place in person at the business establishment or through other public media such as telephone or internet. Evaluations may occur either during or after regular working hours or on weekends. Shoppers are usually assigned to businesses closest to their place of residence or in areas they have indicated a preference to for shopping.

Shoppers are usually paid on a per-transaction basis.

Persons accepted into the Mystery Shopper program will only be contacted when suitable assignments arise.

Job Summary

- Visit designated business establishment on the specified date(s) and time(s) OR
- Contact the designated business establishment via telephone on the specified date(s) and time(s)
- Anonymously perform specified tasks, transactions or interactions, e.g. ask a question, purchase an item, etc.
- Complete and submit a shopper evaluation form

Minimum requirements

- O' Level English & Mathematics
- If otherwise permanently employed, must provide proof of flexible working hours or adequate available.
- No previous experience required.

Abilities required

- Must be functionally literate – able to read and write with ease.
- Must be articulate and comfortable interacting with other persons
- Must be honest, trustworthy and capable of maintaining confidentiality

Disclaimer

The above statements are intended to describe the general nature and level of work being performed by people assigned to this classification. They are not to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified. All personnel may be required to perform duties outside of their normal responsibilities from time to time, as needed.